Online Advertising: Rates and Specs

Advertise with *The Christian Index* online!
Submit your ad by following the steps below:

1. Determine the ad space for which you would like to apply.
2. Format your ad according to the specs in the charts below.
3. Email Donna Ward ([dward@christianindex.org](mailto:dward@christianindex.org)) with the following information:
   a. Your name and/or business name,
   b. A description of your ad,
   c. How long you would like to have your ad published (bi-weekly or a month),
   d. Your phone number,
   e. A hyperlink to your business or website for which you are advertising,
   f. Attach your ad file to the email.
4. *The Christian Index* will contact you for purchase information. *Ad approval is also subject to ad space availability.* You will be notified when your ad is published [www.christianindex.org](http://www.christianindex.org).

### Homepage Advertisements

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Cost bi-weekly</th>
<th>Cost monthly (10% discount!)</th>
<th>Specs (Pixels)</th>
<th>Display</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Rotator</td>
<td>$150</td>
<td>$270</td>
<td>728 x 90</td>
<td>Appears throughout website</td>
</tr>
<tr>
<td>Ad 1</td>
<td>$75</td>
<td>$135</td>
<td>300 x 250</td>
<td>Appears in homepage sidebar</td>
</tr>
<tr>
<td>Ad 2</td>
<td>$60</td>
<td>$108</td>
<td>300 x 250</td>
<td>Appears in homepage sidebar</td>
</tr>
<tr>
<td>Ad 3</td>
<td>$45</td>
<td>$81</td>
<td>300 x 250</td>
<td>Appears in homepage sidebar</td>
</tr>
<tr>
<td>Footer Ad</td>
<td>$100</td>
<td>$180</td>
<td>225 x 225</td>
<td>Appears throughout website</td>
</tr>
</tbody>
</table>

### Article Sidebar Advertisements

*on individual post sidebar

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Cost bi-weekly</th>
<th>Cost monthly (10% discount!)</th>
<th>Specs (Pixels)</th>
<th>Display</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad 1</td>
<td>$75</td>
<td>$135</td>
<td>300 x 250</td>
<td>In every post sidebar</td>
</tr>
<tr>
<td>Ad 2</td>
<td>$60</td>
<td>$108</td>
<td>300 x 250</td>
<td>In every post sidebar</td>
</tr>
<tr>
<td>Ad 3</td>
<td>$45</td>
<td>$81</td>
<td>300 x 250</td>
<td>In every post sidebar</td>
</tr>
<tr>
<td>Ad 4</td>
<td>$30</td>
<td>$54</td>
<td>300 x 250</td>
<td>In every post sidebar</td>
</tr>
</tbody>
</table>

### Classified Banner Advertisement

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Cost bi-weekly</th>
<th>Cost monthly (10% discount!)</th>
<th>Specs (Pixels)</th>
<th>Display</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner</td>
<td>$125</td>
<td>$225</td>
<td>728 x 90</td>
<td>Appears on Classified Homepage</td>
</tr>
</tbody>
</table>

Please contact Donna Ward, Advertising Coordinator, with any questions, concerns, or comments by email ([dward@christianindex.org](mailto:dward@christianindex.org)) or phone (770-936-5590) or (1-877-424-6339).
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CONNECT WITH US
LIKE US ON FACEBOOK

Top Rotator - 728 x 90px
Displays throughout site
$150 bi-weekly
$300 monthly

FEATURED HOME PAGE ADVERTISING
The Christian Index homepage is our most visited page!

Sidebar 1 - 300 x 250px
Displays on home page
$75 bi-weekly
$150 monthly

Sidebar 2 - 300 x 250px
Displays on home page
$60 bi-weekly
$120 monthly

Sidebar 3 - 300 x 250px
Displays on home page
$45 bi-weekly
$90 monthly

Footer Ad - 300 x 250px
Displays on throughout site
$150 bi-weekly
$300 monthly
GEORGIA HOUSE VOTES THAT FOR STUDENT ATHLETES, RELIGIOUS EXPRESSION IS EQUAL TO OTHERS

March 11, 2016  Scott Bults

Georgia high school athletes wanting to exhibit their faith won a victory yesterday, as the House of Representatives voted in favor of State Bill 309, which says high schools cannot participate in athletic associations that prohibit religious expression on the clothing of athletes.

The bill was aimed at the powerful Georgia High School Association, which last fall disqualified a West Forsyth High School cross country runner who wore a headband adorned with the Bible passage “Isaiah 40:30-31.”

The vote is mostly a moral victory, since the GHSA doesn’t allow any forms of personal expression on clothing worn by athletes. Just as significant is the bill’s language allowing schools to play against those outside of the GHSA.

High schools would also be kept from participating in an athletic association that prohibits member schools from playing against schools of other associations. Last month Lt. Governor Casey Cagle released a statement blasting the GHSA for not allowing smaller Christian schools to compete against GHSA member schools. One reason a GHSA representative gave for the issue was that member schools couldn’t take part in such contests with schools not affiliated with the National Federation of State High School Associations.

The bill now goes to Governor Nathan Deal for consideration.

Voted Yes for SB309 allows schools to compete with each other & GHSA cannot arbitrarily forbid religious expression. Pass 123-34 #GaRepVotes

Wes Cantrell (@wescantrell), state representative for District 22 and young adult pastor at First Baptist Church in Woodstock, tweeted his support for a bill that gives equality to religious expression for high school athletes.

On Wednesday a companion piece, House Bill 70, passed through the State Education and Youth Committee. Rep. Brian Strickland (R-McDonough), a member of First Baptist Church in Hampton, said the bill will fight against discrimination against athletics of faith should the ban on individual expression by the GHSA ever be lifted.