

Online Advertising: Rates and Specs

Advertise with *The Christian Index* online!
Submit your ad by following the steps below:

1. Determine the ad space for which you would like to apply.
2. Format your ad according to the specs in the charts below.
3. Email Scott Barkley (sbarkley@gabaptist.org) with the following information:
 - a. Your name and/or business name,
 - b. A description of your ad,
 - c. How long you would like to have your ad published (bi-weekly or a month),
 - d. Your phone number,
 - e. A hyperlink to your business or website for which you are advertising,
 - f. Attach your ad file to the email.
4. *The Christian Index* will contact you for purchase information. *Ad approval is also subject to ad space availability.* You will be notified when your ad is published www.christianindex.org.

Homepage Advertisements				
Ad Type	Cost bi-weekly	Cost monthly (10% discount!)	Specs (Pixels)	Display
Top Rotator	\$150	\$270	728 x 90	Appears throughout website
Ad 1	\$75	\$135	300 x 250	Appears in homepage sidebar
Ad 2	\$60	\$108	300 x 250	Appears in homepage sidebar
Ad 3	\$45	\$81	300 x 250	Appears in homepage sidebar
Footer Ad	\$100	\$180	225 x 225	Appears throughout website

Article Sidebar Advertisements				
*on individual post sidebar				
Ad Type	Cost bi-weekly	Cost monthly (10% discount!)	Specs (Pixels)	Display
Ad 1	\$75	\$135	300 x 250	In every post sidebar
Ad 2	\$60	\$108	300 x 250	In every post sidebar
Ad 3	\$45	\$81	300 x 250	In every post sidebar
Ad 4	\$30	\$54	300 x 250	In every post sidebar

Classified Banner Advertisement				
Ad Type	Cost bi-weekly	Cost monthly (10% discount!)	Specs (Pixels)	Display
Banner	\$125	\$225	728 x 90	Appears on Classified Homepage

Please contact Scott Barkley, Advertising Coordinator, with any questions, concerns, or comments by email (sbarkley@gabaptist.org) or phone (770-936-5599).